WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

E LICENSING ESSENTIALS

REGISTERED TRADEMARK - IPA (Australia)

210 Serial number
2118063

111 Registration number
2118063

551 Kind of mark
Individual

550 Type of mark
Figurative

511 Nice classification - NCL
35, 42, 45

220 Application date
September 7, 2020

151 Registration date
September 7, 2020

180 Expiry date
September 7, 2030

540 Reproduction of the mark
E LICENSING ESSENTIALS

NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER

- Name
Licensing Essentials Pty Ltd as trustee for the Bingley Family Trust
- Kind
Legal Entity
- Address
VIC 3173
- Country
Australia

740 NAME AND ADDRESS OF THE REPRESENTATIVE

- Name
Michael Trumble Legal
- Kind
Legal Entity
- Address
VIC 3122
- Country
Australia

CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION)

- 35
commercial administration of the licensing of the goods and services of others • administration relating to marketing • advice relating to marketing management • direct marketing • marketing • marketing analysis • marketing assistance • product marketing • promotional marketing • business promotion services • demonstration of goods for promotional purposes • promotional services • sales promotion (for others) • sales promotions by distributing game pieces and playthings (for others) • trade promotional services • sales promotion services
- 42
graphic design of promotional materials • graphic design of promotional matter
- 45
intellectual property licensing services • licensing of copyright • licensing of intellectual property • licensing of trade marks • licensing services relating to the manufacture of goods

IP OFFICE - IPA (Australia)

WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

Australian Government

IP Australia

- Official status

Registered: Registered/protected

- Country of filing

Australia

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

FURTHER INFORMATION

Publication information

- Date

April 15, 2021

270 Application language

en